PATA
personal air transportation alliance

Memo

To: PATA Co-Chairs: Ken Ross, NAJet, Michael Baur, PogoJet
From: Paul Masson-StarNet/PATA
CC: Jack Olcott, General Aero
Date: May 30, 2008
Re: Dissolution Preparation for Personal Air Transportation Alliance

Summary

This memorandum documents the decision of the PATA members and Board to complete actions to achieve objectives established in 2008, followed by dissolution of the organization.

Background

The membership, dues payments and volunteers for PATA have fallen since 2007 to a level below the critical mass capable of undertaking business model and flight pattern information gathering for presentation to national transportation planners or undertaking the flight demonstrations proposed by the research and development members.

This information was presented to members in April, resulting in a collective decision to complete 2008 air mobility impact transportation projections, e.g. flights by location and altitude. The membership decision was to complete 2008 tasks and dissolve the organization.

There are two reasons provided by members. First, the larger corporate members (e.g. Cessna, GE Honda, Pratt-Whitney L3) have achieved their strategic objective of providing input to the PATA position papers that have been adopted, in part, by JPDO for future NGATS planning to accommodate small aircraft for personal air mobility access. The NGATS adoption supports those members' plans to invest in near term small aircraft (VLJ) and longer term, rotorcraft based vehicles. Second, two member companies (DayJet and Eclipse) want to form industry advocacy organizations focused on large fleets of small aircraft that sell per-seat, on-demand via shared booking services (ATXA or Alliance for Sustainable Air Transportation) rather than any type of mixed vehicle, multi-channel booking. ATXA will be a for profit organization that operates a "booking licensing" services that is collectively sponsored by members. ASAT will advocate the creation of large scale fleets of aircraft, e.g. 100+ per company, to operate in concentrated airspace.

Alliance Administrator Winding Down Services, Transfer to General Aero

StarNet will wind down membership support alliance services through June 30. The Alliance website will be maintained through December 31. The current archive of PATA documents will be offered for transfer to General Aero.